


10 TIPS FOR WRITING A WINNING PAPER

2019 ALUCA TURKSLEGAL SCHOLARSHIP

APPLICATIONS OPEN
15 JULY 2019

APPLICATIONS CLOSE
8 SEPTEMBER 2019

- **READ THE QUESTION CAREFULLY** – If it has a few parts make sure your answer addresses all of them.
- **HIT THE CRITERIA!** Papers are marked on the following five criteria, all of which have equal weighting:
 - Understanding and insight of the chosen topic
 - Conclusions supported by sound evidence and research
 - Clarity of thought
 - Commercial insight
 - Presentation
- **THINK CREATIVELY** – Look for research which may be relevant from Australia, overseas markets, or possibly even undertake your own research.
- **THINK ABOUT YOUR TOPIC** – At both a MICRO LEVEL (claims/underwriting level), as well as a MACRO LEVEL (industry level).
- Try to **PROVIDE RECOMMENDATIONS / SOLUTIONS** the industry can consider to resolve the issue / question at hand.
- **STRUCTURE** – Think about how your answer is structured. Make sure it is logical so your argument is easy to follow.
- **REMEMBER THIS IS A PUBLISHED PAPER** – Consider how your paper will read to those within the industry as well as those external to the industry.
- **SPELL CHECK, SPELL CHECK, SPELL CHECK!**
- **STICK TO THE WORD LIMIT** – Maximum 2,500 words – This does not include footnotes and headers. Accurately record the word count on your Application Form and on your paper.
- **PROOFREAD** – Have someone proofread your paper prior to submission to provide an independent perspective of how it reads.



HAVE YOUR
SAY AND
WIN!



FURTHER INFORMATION AND APPLICATION FORMS ARE AVAILABLE AT:

www.turkslegal.com.au/community/scholarships/aluca-turkslegal-scholarship or www.aluca.com