

2018 RiskeBusiness Advertising Rates



ALUCA produces a digital publication called RiskeBusiness. It is produced quarterly and sent as a solus email to all ALUCA members with previous editions being available via ALUCA's website in the resources section and members centre. Hard copies are printed up for special events for distribution such as the biennial conference edition produced in Sep/Oct 2018.

This digital publication provides an excellent opportunity to reach a broad range of life insurance professionals.

Next steps. If you would like to advertise in ReB the content and material will be subject to approval by ALUCA's CEO and Board in the first instance. You can send an email to ALUCA's CEO at : ceo@alUCA.com.

RiskeBusiness 2018 dates
Autumn edition - to be sent out w/c 3 April
Winter edition - to be sent out w/c 3 July
Spring edition - to be sent out w/c 30 Sep
Summer edition - to be sent out w/c 17 Dec

Advertising rates

	Sponsors
Number of ads	Cost per article + GST + premium digital exposure
1	\$900 + GST
2	800 each x 2 + GST
	Members
Number of ads	Cost per article/ad + GST
1	\$1100
2	\$1000 each x 2 + GST
	Non-Members
Number of ads	Cost per article/ ad + GST
1	\$1500 + GST
2	\$ 1200 each x 2 + GST
3	Not allowed

The job advertisement/s will be posted in the Careers Centre of ALUCA's website and a solus email will be sent to all of ALUCA's 1,500 members providing details of the advertisement and directing them to the careers centre. This service provides an excellent opportunity to reach a broad range of life insurance professionals.